

B.C.A Semester - 3 (CBCS) Examination
Oct/Nov. -2019 [NEW COURSE]
CMS with WordPress & Magento (Core)

Time: 2:30 Hours**Marks: 70****Instructions:**

1. All questions are compulsory.
2. Figures to the right indicate marks.

-
- | | | |
|-------|---|------|
| Que-1 | [A] Answer the following Questions. | [03] |
| | <ol style="list-style-type: none">1. What is Class?2. Give the full form of CMS3. What is constructor? | |
| Que-1 | [B] Attempt any two question: | [06] |
| | <ol style="list-style-type: none">1. Explain Auto loading classes.2. Explain advantages of wordpress.3. How to add new media file and attach to post or page.4. Explain user roles in wordpress. | |
| Que-1 | [C] Attempt any one question: | [05] |
| | <ol style="list-style-type: none">1. Write a code for insert, update and delete operation in mysqli database with oops.2. Write down the steps of Installation of wordpress | |
| Que-2 | [A] Answer the following question | [03] |
| | <ol style="list-style-type: none">1. What is theme?2. What is widget?3. What is plugin? | |
| Que-2 | [B] Attempt any two question | [06] |
| | <ol style="list-style-type: none">1. Explain anatomy of theme.2. Explain categories widgets.3. How to install and activate plugin?4. Explain widgets in wordpress. | |
| Que-2 | [C] Attempt any one question: | [05] |
| | <ol style="list-style-type: none">1. Explain Contact form 7 plugin.2. Explain calendar widget and pages widget. | |
| Que-3 | [A] Answer the following question | [03] |
| | <ol style="list-style-type: none">1. Describe wp_head()tag.2. Give the usage of the_author_meta()3. Give the description of get_header(). | |

- Que-3 [B] Attempt any two question: [06]
1. Explain any three conditional tags.
 2. Explain Navigation menu tags.
 3. Explain function .php file
 4. Explain get_the_date() and the_time().
- Que-3 [C] Attempt any one question : [05]
1. Explain all category tags.
 2. Explain post thumbnail tags.
- Que-4 [A] Answer the following question [03]
1. What is E-commerce?
 2. What is magento?
 3. What is view?
- Que-4 [B] Attempt any two question: [06]
1. Explain advantages and disadvantages of Magento.
 2. Explain magento-setup categories.
 3. Explain types of products in magento.
 4. Give the steps of magento Installation.
- Que-4 [C] Attempt any one question : [05]
1. Explain Magento Architecture.
 2. Explain Magento – Setup Contact.
- Que-5 [A] Answer the following question [03]
1. What is inventory?
 2. What is tax rate?
 3. What is PayPal?
- Que-5 [B] Attempt any two question: [06]
1. Explain Magento – Setup Inventory.
 2. Explain Magento – Setup Payment Gateway.
 3. Explain Magento – Setup Order Option.
 4. Explain Magento – Setup Currencies.
- Que-5 [C] Attempt any one question : [05]
1. Explain Magento – Orders Life Cycle.
 2. Explain Magento – Setup Shipping Rates.
